

Sl No.	Name	Topics for Project
1	Prasanna.PJ	Defining Customer Value Proposition – CVP for Lubricant MNCs approaching Indian construction sector
2	Vikram Joshi	Direct Operating Cost Management for Airlines
3	Niranjan Shenolikar	Increasing Sales of Industrial Filters to Original Equipment Manufacturers (OEMs) for Steel, Automotive and Mining Industry
4	Jitender Acharya	Analysis of Methods of Generation, Distribution and Utilisation of Electricity in Cantonments with respect to Quality and Cost
5	Sushil Kumar Patel	Evaluation of prospects to expand Rolta's business in Maritime Safety and Security (MSS) domain to provide customized Automatic Identification Systems (AIS) for fishing boats
6	perumal enamuthu	Risk Management in Agricultural Lending
7	Arun Mahapatro	Business plan to start a new company on Online Education
8	Amr Ismail	E-Business Technologies and Trends in the Pharmaceutical industry
9	Kalyan Ghosh	Public Private Partnership (PPP) in Road Project – a case study of NH-33 (Ranchi to Rargaon section)
10	Chandeshwar Mishra	Marketing of Services in B-2-B segment in telecom
11	Vijay George Kuruvilla	A critical evaluation of the Operations Staffing model in the Retail industry in India and suggestion of a working model how employers can balance new employment requirements with the historically very high attrition within the industry.
12	Mohammed Siddeekh	A synopsis of a study on media as a source of influence on consumer buying decision process
13	Tejashri Shah	A synopsis of The Green Supply Chain
14	Mahesh Dubey	Single Euro Payments Area Assessment of Impacts on Payment Business and its Stakeholders
15	SRIKUMAR PILLAI	SYNOPSIS: RETAIL SHOP PROJECT: A ONE-STOP FARMER RESOURCE & HORTICULTURE/GARDEN CENTRE

16	Ashok Shiroor	1. How does Brand Perception depend on Brands country of origin? Attitudes of UAE consumers towards American brands General Motors.
17	Bala Ranjith	Improving Financial Processes using Management Information Systems (Preferred Topic)
18	Tauqueer Ahmed	1. Market study of Food stuff Sales in Sultanate of Oman during Shaban and Ramadan
19	Jacob Jose	Assessing the critical parameters that drive Sales employees attrition in the company.
20	Pardeep Nair	Waste Management – Solid and Construction&Demolition Waste - A Detailed Analysis
21	MV Balasubrahmanyam	A framework for Customer Experience Management
22	Hanglur Srinivas	Applying Statistical Process Control Techniques to Measure Process Improvement in IT Organisations
23	Rajendran Sreedharan	indian power scenario in the forthcoming years- a detailed study
24	Piyush Jain	Mutual Funds – Impact of abolished Entry Load
25	Dr. S. Ramgopal Rao	Relevance of Innovation & Entrepreneurship in New Biotechnology Firms
26	Rajeesh C Kuttan -	A study on Customer Perception towards Life Insurance products with special reference to ICICI PRUDENTIAL
27	Abhinethra Maras	Analysing PLM and the analyzing Product and Industry Maturity Stages
28	bhawana joshi	Monitoring and Control in Public Sector Construction Projects of Uttar Pradesh : A Managerial Approach
29	John M Stephen	Project Topic: Advertisements and Revenue
30	deepak channe	Investigating Operator Training Simulator project lifecycle for its standardization & improving overall effectiveness of project management.
31	Parveer Vasistha	INFORMATION SECURITY IN MARITIME INDUSTRY

32	Surender Babu	Strategic IT management in organizations and how organizations define their IT strategies
33	Veerabhadraiah Bavikatti	Effectiveness of Grievance Redressal System
34	Achal Chawla	Devise a Strategy to Achieve Higher Production in a Manufacturing Unit
35	Vineeta Bhola	Performance appraisal at different levels across the organization hierarchy:- Synopsis
36	Habib-Un-Nabi Hillol	Comparative Analysis of Dabur Vatika Soap with Other Soaps”
37	Ankur Mongia	Enhance Operational Efficiency of IT Support Group
38	Nitin Ratti	Competency/Capability Development for the PLM Business Unit
39	Sunil Vadassery	A study on attrition in BPO companies at Bangalore
40	Satish Kattimani	A study on entrepreneurial behavioural characteristics of sc and st farmers of backward district of karnataka
41	Suposhpani Arya	a. Project Subject 1: field of education in india: a role model of service marketing
42	Kulbhushan Mehra	hr & industrial relationssynopsis of “steps to ensure smooth and legal retrenchment of workforce during downturn/down-sizing of business”
43	Mithun Prakash	ERP Implementation: Factors Affecting it and Reason for Failures
44	Asifa Naiem Qadri	Online Banking - Cost Benefit Analysis
45	Dilpreet Singh	'Recycle Old Mobiles' – Business model on organised recycling of redundant mobile phones as a business venture in India.
46	Ketan Patel	Generic pharmaceutical growth in Develop and emerging market
47	Venu Gopal	Project report on Brand Positioning of Telecom Players
48	Venu Bandi	An Analysis of Marketing Strategies of an Integrated Facilities and Property Management Services Company: A case of Matrix, India

49	Saurabh Soni	Analysis of Operator market in India with reference to pricing models offered by NSN
50	john pm	The significance of Basel I and Basel II for the future of Banking Industry in India.
51	Col RSV Ramana	Business Opportunity Evaluation of Manufacturing and Marketing of TETRA (Terrestrial Trunking Radio) Handsets in the Homeland Security Domain
52	Jyoti Gupta	high level of attrition in the indian bpo industry and measures of retention - basing the study on genpact.
53	Venki	a study on the benefits of marketing life insurance policy of bajaj allianz by dhanalakshmi bank ltd
54	Allam Raju Srirajkumar	Project Report on VENDOR DEVELOPMENT in Solar Semiconductor.
55	Santosh Umarani	foreign exchange practice and hedging tools used in software industry".
56	Nitin Harale	Synopsis of Leveraging SAAS in an Economic Downturn
57	Surendranath Doraiswamy	STRATEGIC PLANNING FOR VLSI BUSINESS UNIT
58	Jai Sisodiya	Inventory Management- "A huge cost saver let's emphasize it"
59	Nazrinisha Chanbasha	STRATEGIC INNOVATION - the impact of technological convergence and long tail applications on Vodafone and its supplier